



SILICON VALLEY COUNCIL OF NONPROFITS

Strategic Priorities

2023 - 2024

SVCN's Strategic Priorities FY24

In addition to SVCN's day-to-day work, grounded in the pillars and commitments described in the [Strategic Framework](#), SVCN will be advancing the following major initiatives in FY24.

Racial Justice and Equity

- Part of this strategic planning process involved incorporating the organization's Racial Equity, Diversity, and Inclusion Committee (members of which include community members, SVCN staff, Board, and Policy Council) in the entire planning process. Our next steps in our anti-racist journey are to ensure that our internal and external practices are anti-racist and also address arbitrary bias and discrimination against historically marginalized communities. To that end, in FY24, we will be undergoing an organizational audit, dialogue, training, and a racial justice action plan that addresses organizational culture and integrates racial justice into all of the work of the organization.
- In FY24, we will launch the digital racial justice hub that will provide reading materials, model policies, and other resources related to racial justice and equity for nonprofits.

SVCN's Strategic Priorities FY24

Nonprofit Support + Engagement

- We will be establishing a digital platform that will create a nonprofit community network to facilitate relationships across the sector and streamline communications to support one another with questions, advice, resources; in FY24, we will roll out a scaled platform based on our piloting at the end of FY23.
- In FY24, we will build and make available web-based digital resource directories that will house searchable libraries and databases for easily accessible information, resources, and business referrals for nonprofits, such as sample policies and templates.

SVCN's Strategic Priorities FY24

Policy Change

- To magnify SVCN's yearly government budget advocacy and coalition work, in FY24, we will develop a training program for nonprofit leaders so they have a deeper understanding about government budgeting processes.
- In furtherance of SVCN's long-standing advocacy in local government spaces for fair and transparent contracting practices, SVCN will publish a local government best contracting guidelines document incorporating feedback from our nonprofit partnerships.
- We will develop, together with the Thrive Alliance, a series of trainings for nonprofit leaders so they can magnify their impact through advocacy.
- We will continue to staff the Race Equity Action Leadership (REAL) coalition to support its policy work, as well as supporting REAL as it develops its infrastructure and sustainability.

SVCN's Strategic Priorities FY24

Learning + Development Opportunities

- We will collaborate with Thrive Alliance to create ongoing racial justice learning opportunities to support organizations in operationalizing their Nonprofit Racial Equity Pledge commitments.
- We will base our FY24 curriculum on learning priorities identified in the yearly nonprofit survey and from feedback from our nonprofit members.
- We will build an improved webinar library so that our recorded workshops are more accessible to the nonprofit community, which will also support sustainability for SVCN through content available for purchase.

SVCN's Strategic Priorities FY24

Operational Sustainability + Culture

- We will build on new Salesforce platform and increase automation to provide robust data relating to membership, learning opportunity attendance, and fundraising.
- To make our new learning and mutual assistance platforms and directories more functional, we will be moving our website to a more effective platform.
- We will build processes to streamline program and operations integration.
- We will support new team members in developing subject matter expertise and autonomy in their work.
- We will deeply engage Board members in Board recruitment and in planning for our FY25 priorities.